



LAND-GRANT UNIVERSITY SNAP-Ed

CREATING HEALTHY COMMUNITIES ACROSS THE COUNTRY.

LGU NETWORKS BRING:



EVIDENCE-BASED
PROGRAMMING



LOCAL
CONNECTION



ADDED
VALUE

We are LGU SNAP-Ed: A national network of **land-grant universities** that work collaboratively to deliver one of the nation's most important health initiatives: Supplemental Nutrition Assistance Program Education (SNAP-Ed) to those eligible for SNAP benefits in the U.S.

THE GOAL OF SNAP-ED: Land-Grant University SNAP-Ed programs utilize evidence-based curriculum and interventions to help communities and SNAP-eligible participants gain better access to nutritious foods, make healthy food choices, prepare and store food safely, improve physical activity participation, and engage in other behaviors that improve health and quality of life. Through the Cooperative Extension network, LGU SNAP-Ed is delivered in the local community.

COOPERATIVE
EXTENSION

Visit our website for more information: snap-ed.extension.org

SNAPSHOT OF SUCCESS

SNAP-Ed staff at LGUs have:



REACHED MORE THAN 1.69 MILLION PEOPLE across **48 UNIVERSITIES** through more than **190,000 NUTRITION EDUCATION SESSIONS**, including hands-on cooking classes, virtual programming, and group education.



Implemented policy, systems, and environmental (**PSE**) **CHANGES IN COMMUNITIES REACHING 6.6 MILLION PEOPLE, INCLUDING 289 FOCUSING ON NUTRITION SECURITY**, such as creating edible gardens, improving menus, and collecting excess food to distribute to individuals experiencing nutrition insecurity.



Made meaningful **COLLABORATIONS WITH 23,970 NATIONAL, STATE, AND LOCAL PARTNERS**, including agricultural organizations (including farmers markets), Tribal communities, education facilities, food stores, and food banks.



Translated nutrition education **MATERIALS INTO 28 LANGUAGES**, including Spanish, Arabic, Haitian Creole, Somali, and Indigenous languages to reach diverse audiences through nutrition education material.



Implemented **21 TAILORED SOCIAL MARKETING CAMPAIGNS** utilizing social media, YouTube, transit ads, and printed media, resulting in more than **406 MILLION IMPRESSIONS**.



LGUs published **359 PEER-REVIEWED PUBLICATIONS** related to SNAP-Ed since 2021, including evidence-based curriculum, journal articles, and conference presentations.

LGU SNAP-Ed contributes:



EVIDENCE-BASED PROGRAMMING

Provide consistent evidence-based programs for the community leveraging faculty expertise and resources to create, evaluate, and disseminate interventions rooted in university research methods.



LOCAL CONNECTION

LGU SNAP-Ed staff provide a unique understanding, personal connection and strategic collaboration within the local communities they serve; LGU staff are hired locally to represent diverse cultures from audiences they reach where they live, work, eat, learn, shop and play.



ADDED VALUE

Within the array of 1862, 1890 Historically Black Colleges and Universities (HBCUs), and 1994 Tribal Colleges and Universities (TCUs) land grant systems, our programs have the capacity, connections and foundational mission to build healthy futures for communities across our nation and its territories while leveraging additional university systems and resources to efficiently deliver SNAP-Ed programs.

To learn more about your state's impacts **SCAN HERE**

Visit our website for more information: snap-ed.extension.org.

