



Wisconsin Assets

Wisconsin communities & residents thrive because of shared values of health, community services, and vibrant public spaces.



SNAP-Ed collaborated with **832** community and Tribal partners to increase healthy, active living for Wisconsinites.

Social & Community Context

1 in 10

Wisconsin households experience food insecurity.*



8 in 10

people across the state have access to locations for physical activity.^

Systems, policies & environmental factors impact an individual's opportunities for health and wellness.

Partnering With Communities

We partner with communities around evidence-based programs to uplift local strengths alongside university resources. Together we:

learn

with children about fruits, vegetables and healthy foods on our plates.



engage

with families as they sustain healthy diets with available resources.



build

strategies with caregivers to plan, buy & prepare healthy meals.

support

communities to make healthy choices easy choices where people live, learn, work, play & worship.

Program Reach

FoodWise worked in partnership with community and Tribal organizations and agencies to improve access to healthy options. Through evidence-based educational strategies and environmental supports, we leverage local experience and help make healthy food choices and physical activity practical and available to all community members.



We engaged with **249** partners, collectively creating **340** policy, systems & environmental changes reaching **87,465** individuals to improve healthy food and physical activity access and availability.



Healthy Intentions Healthy Lives

Participants' experiences and community goals guide the programs that FoodWise offers to support wellbeing. In FY23, FoodWise provided direct education on healthy eating and active living behaviors to 34,656 learners in early care and education, schools, food retail, emergency food systems, and other community-based settings.

After adults participated in FoodWise programs,

- 52%** reported meeting physical activity guidelines
- 71%** reported comparing prices before buying food
- 52%** reported drinking fewer sugary beverages

After youth participated in FoodWise programs,

- 38%** reported drinking fewer sugary beverages
- 49%** reported eating more than one kind of fruit throughout the day or week
- 36%** reported eating more than one kind of vegetable throughout the day or week

Supporting Communities

Advanced food & nutrition security effort in partnership with local coalitions & health departments, around the state.

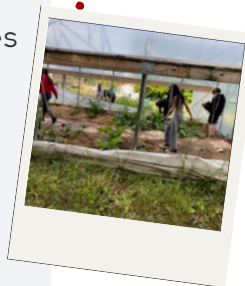


Collaborated with **37** multi-sector coalitions to develop & implement community-shared goals for healthy food access, nutrition & physical activity.

Worked in collaboration with **24** elementary schools to implement the Harvest of the Month campaign. Reached **7,323** students and **9,900** caregivers with messages in English & Spanish to promote eating Wisconsin-grown fruits & vegetables.



Provided technical assistance to **21** farmers' markets across the state to increase availability of EBT systems at farmers' markets. Helped connect SNAP participants to local markets and vendors accepting EBT. Supported nutrition incentive programs at **14** farmers' markets.



Collaborated with **61** community and Tribal organizations to implement **18** food garden projects in **14** counties and Tribal jurisdictions, reaching **5,133** people at charitable food sites and congregate or school meal programs with donated produce, and delivered nutrition education to **361** participants.



Partnered with Hunger Task Force and local organizations to help expand the Stockboxes for Seniors initiative in Portage, Wood, Marathon, Florence, and Forest Counties to increase access to nutritious foods for older adults. FoodWise provided technical assistance in the organization and distribution of Stockboxes, including adding fresh produce and recipes to help participants prepare items included in the boxes.