



WASHINGTON STATE REPORT • 2024 OUTCOMES AND IMPACTS

The rising cost of living has significantly impacted Washington children, adults, families and communities; making it difficult to access and afford nourishing meals.

Washington State's Supplemental Nutrition Assistance Program—Education (SNAP-Ed) works with limited resource individuals, families, and communities to:



**Eat healthier
on a budget**



**Access more fruits
and vegetables**



**Increase physical
activity to live
healthier lives**

Policy, Systems, & Environmental Change

276,108



Statewide number of individuals reached by WSU Extension SNAP-Ed and partner organizations with nutrition, health, and food access information and activities.

TOP 5 ACTIVITY SITES

- 1 Food Banks and Food Pantries
- 2 K-12 Schools
- 3 Farmers Markets
- 4 Nonprofit Organizations
- 5 Affordable Public Housing



Whatcom County SNAP-Ed participates in The Foothills Community Food Partnership, a community coalition of food system professionals. This partnership implemented a rural retail access project, bringing 35 debit cards loaded with \$150 to SNAP eligible families enrolled in Nooksack Tribal Head Start and Kendall Head Start. The cards can be used solely on locally grown foods at Crossroads Grocery Store, which is one of the only grocers in a very rural area of Whatcom County. This project provides a market for local growers and allows recipients to stretch their food dollars to buy healthy local foods at a nearby small grocer."

Whatcom County Extension

Direct Education



WSU Extension provides nutrition and health classes where youth and adults normally gather, including K-12 schools, adult education and job training sites, food banks, food pantries, public gardens, and affordable housing sites.

In 2024, WSU SNAP-Ed educators partnered with 42 schools across the state.

4,062

youth and adults took part in our nutrition education classes!

TOP 3 GROUP OUTCOMES*

Youth Audience

- 38% Ate more **fruit** daily
- 36% Ate more **vegetables** daily
- 36% Increased their daily **physical activity**

Adult Audience

- 42% Ate more **fruit** daily
- 40% Reduced **sugar-sweetened beverage** consumption
- 39% Used **nutrition facts label** to choose healthier options

*Percentages represent 2024 outcomes.

Promoting Active Living & Healthy Eating

611,800



Number of Washingtonians reached through WSU SNAP-Ed Extension program.

TOP 3 INFORMATION DELIVERY METHODS

- 1** **Hard Copy Materials**—Flyers, recipe cards, newsletters
- 2** **Participation in Community Event/Fairs**—Recipe demonstrations, family nights
- 3** **Nutrition education reinforcement items**—Grocery shopping lists, cutting boards, water bottles



The SNAP-Ed gardening program at the Triumph Treatment Services James Oldham Treatment Center (JOTC) has been especially impactful this gardening season in creating a space where the patients in treatment for addiction recovery feel safe and fulfilled. The garden is accessible and boasts a variety of produce. It helped the SNAP-Ed program to promote and increase the consumption of fresh fruits and vegetables and increase access to physical activity. In addition, the garden provides a calming and restorative place for patients. Patients have shared stories about time spent there and the impact it had on them. One patient expressed his gratitude for SNAP-Ed's assistance in planting and maintaining the garden, describing it as a "place to cry." After completing the recovery program, the patient hopes to have a garden of their own."

Yakima County Extension

Curriculum, Training, and Website Team

The WSU Extension SNAP-Ed Curriculum, Training, and Website Team is responsible for the design and delivery of two state SNAP-Ed websites, curriculum selection, program support, and training.

73,033



wasnap-ed.org/

Number of times the SNAP-Ed Providers website was accessed for resources and information on topics for statewide program implementation.

16,116



wasnap-ed.org/live-well/

Number of times Live Well, the statewide website for SNAP eligible participants, was accessed by individuals looking for recipes, meal planning, cooking tips, and ideas for being healthy.

21



Number of trainings that CTW planned and facilitated for SNAP-Ed providers across the state to support delivery of SNAP-Ed programming.

593



Number of attendees from across Washington state that participated in trainings planned and facilitated by CTW.

162



Number of registrants for WA State SNAP-Ed FY24 In-Person Forum—*Nourishing Connections*, coordinated by CTW.

51



Number of additional Adaptive Cooking Tools Kits distributed by CTW to SNAP-Ed providers to support inclusive nutrition education experiences.

Funding

\$6.7M



FY25
SNAP-Ed
funding

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Persons with disabilities who require alternative means for communication or program information or reasonable accommodation, please contact one of the people from the contact list.

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Employees paid with SNAP-Ed funding across Washington

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