



EXTENSION
College of Agriculture,
Biotechnology & Natural Resources

SNAP-Ed Impact Report Updates

Federal Fiscal Year 2024



Who we are

The University of Nevada, Reno Extension receives the USDA grant, the Supplemental Nutrition Assistance Program – Education (SNAP-Ed), through the Nevada Division of Welfare and Supportive Services. SNAP-Ed aims to improve nutrition security and physical activity of Americans with limited resources. In Nevada, Extension implements SNAP-Ed nutrition education and physical activity promotion for children, youth, and adults, and works with local partners to create healthier communities where the healthy choice is the easy choice. Through these efforts, Extension aims to facilitate evidence-based behavior change that reduces obesity and diet-related chronic disease. Extension, in partnership with local agencies, implements SNAP-Ed programming in all 17 counties in Nevada.

The challenge in Nevada:

30% of individuals in Nevada have **low-income** (up to 200% of the federal poverty guideline)¹

14% of adults **face hunger**²

20% of children **face hunger**²

22.5% of kindergarteners are **obese**³

33% of youth are **obese**³

39.6% of adults are **obese**³

Households with low-income are less likely to meet the daily recommendations for fruit and vegetable consumption and are less likely to participate in physical activity.

¹ U.S. Census Bureau. 2023 American Community Survey 1-Year Estimates, Poverty Status in the Past 12 Months.

² Feeding America

³ Nevada Division of Public and Behavioral Health. Nevada Obesity 2023 Annual Report.

³ Centers for Disease Control and Prevention. BRFSS. 2021.

* as defined by households making less than \$15,000 per year

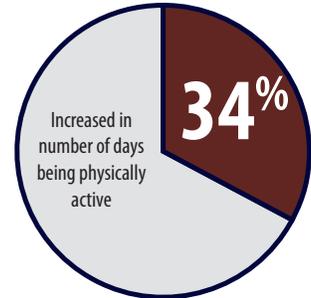
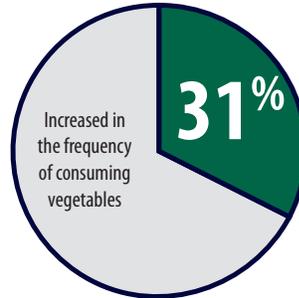
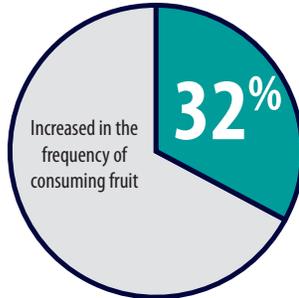
FFY24 SNAP-Ed Implementation Partners

Center for Healthy Aging, Division of Public and Behavioral Health, Food Bank of Northern Nevada, Healthy Communities Coalition, Lutheran Social Services of Nevada, Northern Nevada Public Health, NyE Communities Coalition

How SNAP-Ed is making a difference: Nutrition Education Children and Youth (Preschool – 12th grade)

4,359 individuals taught through age-appropriate nutrition education curricula.

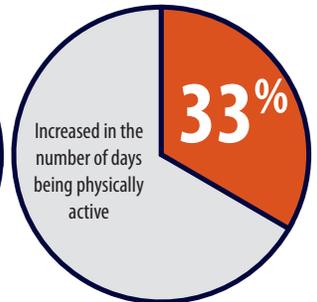
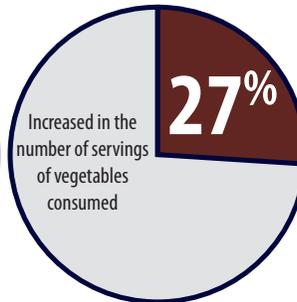
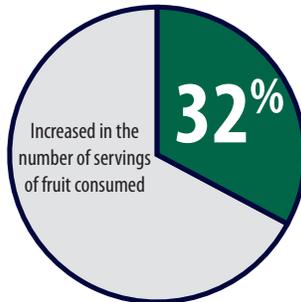
Program participants who completed a pre- and post-assessment showed the following outcomes:



Adults

482 adults taught through life-phase specific nutrition education curricula.

Program participants who completed a pre and post-assessment showed the following outcomes:



Rethink Your Drink Nevada *(through the University's Nutrition Department)*

This statewide public health initiative aims to reduce youth sugar-sweetened beverages consumption by engaging parents and caregivers, partnering with **42** food stores and **139** clinical sites, and reaching **3,575,635** social media impressions.

How SNAP-Ed is making a difference: Healthy Communities

Extension supports healthy statewide communities using evidence-based public health approaches to make the healthy choice the easy choice. These evidence-based initiatives engage Nevadans where they live, play, work, eat, learn, and shop.

Early childhood education sites

7 program sites
21 healthy site changes adopted
350 people reached

K-12th grade schools

66 program sites
72 healthy site changes adopted
8416 people reached

Adult settings, such as housing and healthcare clinics

6 program sites
9 healthy site changes adopted
44 people reached

Farmers market

9 program sites
Became SNAP authorized to welcome SNAP shoppers

Food pantries

39 program sites
91 healthy site changes adopted
69,719 people reached